

BREAKAWAY

The Hockey Card Game That Plays Like the Real Thing



Fast. Strategic. As close to hockey as a card game gets.

GAME OVERVIEW

Breakaway brings the intensity of hockey to your table in a fast-paced card game for 2–4 players. Control your lineup, outsmart your opponent, and score goals in a game built around real hockey strategy — forechecking, power plays, line changes, and clutch goaltending.

Every decision matters. Every shift counts. This isn't just a game about hockey — it IS hockey.

GAME AT A GLANCE

PLAYERS	2 – 4
AGE	12+
PLAY TIME	30 – 60 min
MSRP	\$24.99
UPC	XXXXXXXXXXXX
SKU	MSQ-BKWY-001
CATEGORY	Card Games / Sports
LANGUAGE	English

BOX CONTAINS

- 130 Player Cards
- 120 Action / Event Cards
- 4 Goal Cards
- Game board
- Rulebook

WHY STOCK BREAKAWAY?

Hockey is the #1 passion sport in Canada and growing fast across North America.

No other card game captures the flow and strategy of actual hockey gameplay.

Easy to learn in minutes — hard to put down. Drives repeat purchases.

Perfect for ages 12+ — families, fans, and card game enthusiasts alike.

Compact, shelf-friendly box with strong visual identity and gift appeal.

Single SKU — zero expansion complexity. Simple to stock and re-order.

TARGET AUDIENCE

- Hockey fans of all ages
- Board game & card game enthusiasts
- Families looking for a sporting theme
- Gift buyers (birthdays, holidays)
- Hockey arenas, pro shops & fan stores

WHOLESALE INFORMATION

Wholesale Price	\$14.99 / unit
Suggested MSRP	\$24.99
Minimum Order	10 units
Case Pack	10 units / case
Lead Time	2-7 Business Days

"The most authentic hockey experience ever put in a box."

— Magnetic Squirrel Games

CONTACT & ORDERING

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DISTRIBUTION

Direct from publisher
Distributor inquiries welcome
Net 30 available for qualified accounts

Magnetic Squirrel

